

WRCPA Agenda

March 19, 2021

9:00 a.m. to 11:30 a.m.

Video Conference

1. Land Acknowledgement
2. Welcome – 5 min
3. Approval of Agenda
4. Declaration of Conflict of Interest
5. Approval of the February 12, 2021, Minutes (attached)
 - 5.1 Business Arising
6. Code of Conduct sign off (Mary Anna Allen) – 5 min
7. Standing Items:
 - a. Regional Liaison Update (Douglas Bartholomew-Saunders) – 5 min
8. Final Report Chelsea's Story:
Statistics and lessons learned (Julie Thompson and Abbi Longmire) – 15 minutes
9. Strategic Plan Update (Deb Bergey) – 10 min
10. Community Safety and Well-being Plan Update (Deb Bergey) – 10 min
11. Break – 10 minutes
12. 'Ideas': Follow up Discussion: Criminalization and Social Harm (All) – 30 min
13. Executive Director Update (Deb Bergey) – 5 min
14. Sector Roundtable:
What are the anticipated impacts in your sector – Post COVID-19? (All) – 40 min
15. Other Business
16. Adjournment

WRPCPC Minutes

February 12, 2021

9:00 a.m. to 11:30 a.m.

Present: Amanda Trites, Andrew Jackson, Arran Rowles, Bill Wilson, Chris Cowie, David Jaeger, Doug McKlusky, Fitsum Areguy, Irene O'Toole, Joe-Ann McComb, James Bond, Janice Ouellette, Jennifer Hutton, Jonathan English, Judah Oudshoorn, Karen Spencer, Kathryn McGarry, Kathy Payette, Kelly Anthony, Lu Roberts, Mark Pancer, Myeengun Henry, Patricia Moore, Peter Ringrose, Richard Eibach, Rosslyn Bentley, Sara Escobar, Sharon Ward-Zeller, Sue Weare, Tom Galloway, Trisha Robinson

Regrets: Angela Vanderheyden, Barry McClinchey, Bryan Larkin and Mark Crowell, Cathy Harrington, Dave Dunk, Hsiu-Li Wang and Karen Quigley-Hobbs, John Shewchuk, Sarah Shafiq

Staff and Students: Abbi Longmire, Amy Moore (MSW Student), Deb Bergey, Julie Thompson, Michael Parkinson, Mary Anna Allen

Video Conference

1. Land Acknowledgement:

Richard Eibach offered his Land Acknowledgement perspective.

Going forward the WRPCPC will include a Land Acknowledgement at the start of the regular meetings as well as the meetings of the Facilitating Committee and its various subcommittees. Council members will rotate for a turns to provide a Land Acknowledgement at the start of each WRPCPC meeting reflecting what the Land Acknowledgement means to them from their position and perspective. If Council members are interested in sharing a Land Acknowledgement at the WRPCPC meetings, please contact Mary Anna Allen at mallen@regionofwaterloo.ca.

2. Purpose for the Land Acknowledgement:

Myeengun Henry, in his role as an Elder, generously offered to talk about the tradition of Land Acknowledgements.

Myeengun shared that many times people are not aware of why we do Land Acknowledgements. Sometimes the purpose is a matter of political acceptance. The conversation today is deep-rooted in the values of why Land Acknowledgements take place. Growing up as an Anishinaabe man, Myeengun wondered about the indigenous community's future. He wondered why the treaties that he had heard about were never

talked about in the school or by the leaders. We have come to a time now after the [Truth and Reconciliation Commission of Canada: Calls to Action](#) that there needs to be some knowledge bases about the relationship between indigenous people and the people who came here in the general population in Canada. Myeengun shared that it is heartwarming to know that this is happening, and we are starting to build a relationship that is going to be strong. Our future together will always be based on the partnership that has been established.

In a traditional sense, when we look at land itself it's really the most important part of who we are because it holds our medicine, our water, and it in accommodates everything that we need to have in life so that we can have a good life in this world. We need to honor all those who uphold those traditions and culture and that fight for the land.

Today, going forward as we established this new route it is all about a sharing of this land as people who live on this land from now and into the future forever. Myeengun thanked everybody for thinking about the beautiful place that we have been blessed with and live on. Mother the earth is worth fighting for, and we can fight even stronger together. Opening up in this manner, today, Myeengun gave thanks to all from his heart for his ancestors from those that are unborn to be able to know that we all work together to make this beautiful land the best that it can be. He thanked everyone for allowing him to speak.

3. Welcome:

WRPCPC members, staff, and guests were welcomed and introductions were made.

4. Approval of Agenda:

Moved by Douglas McKlusky

Seconded by Sharon Ward-Zeller

Carried

5. Declaration of Conflict of Interest:

None

6. Approval of the January 15, 2021, Minutes:

Moved by Joe-Ann McComb

Seconded by Kathy Payette

Carried

6.1 Business Arising:

None

7. **WRPCPC Elections:**

Chris Cowie presided over the election of the Chair, Vice-Chair, and Facilitating Committee members.

The Facilitating Committee consists of the WRCPC Chair, Vice-Chair and past Chair, plus four elected members of the WRCPC that have served at least one year on Council. The current Regional Administration Liaison, Douglas Bartholomew-Saunders, also sits on the Facilitating Committee.

Chris Cowie asked for nominations from the floor for the position of the Chair. There were no nominations from the floor.

Richard Eibach acclaimed as the WRCPC Chair.

Chris Cowie asked for nominations from the floor for the position of the Vice-Chair. There were no nominations from the floor.

Irene O'Toole acclaimed as the WRCPC Vice-Chair.

Chris Cowie asked for nominations from the floor for the Facilitating Committee positions. There were no nominations from the floor.

WRPCPC voted for the following successful Facilitating Committee members:

1. Lu Roberts
2. Kathy Payette
3. Tom Galloway
4. Jennifer Hutton

The Facilitating Committee consists of the following WRCPC members: Richard Eibach, Irene O'Toole, Tom Galloway, Lu Roberts, Kathy Payette, Jennifer Hutton, and Douglas Bartholomew-Saunders.

8. **(Un)Safe Supply Update:**

Michael Parkinson provided some background about the WRCPC's long history of its involvement in drug related issues, and how the Council has been instrumental as a catalyst and a facilitator in system change. WRCPC contributed at the local level through the establishment of the Waterloo Integrated Drugs Strategy (WRIDS), at the provincial level by the establishment of real-time an online overdose monitoring through the Coroner's office, and the establishment of the Naloxone through public health units, pharmacies, correctional facilities. The WRCPC also contributed at the federal level, through its contribution in helping to establish the [Good Samaritan Drug Overdose Act](#).

Michael Parkinson provided a (Un)Safe Supply Survey research results update and actions going forward.

In December 2021, Michael Parkinson and Jesse Burt provided two survey reports to the WRPCPC. For the first report, shelter staff surveyed forty-three people living in encampments or shelters that use substances. The second group surveyed was a diverse group of staff redeployed, as part of a collaborative pandemic response, to the men's shelter in the YMCA building on Courtland Avenue in Kitchener, ON. A third report, due in March 2021, includes data derived from focus group discussions with individuals that are involved in drug use in advance of a Health Canada application from a local collaborative of health and social service providers.

The researchers, not only looked at the use of drugs, but it looked at all the steps that particularly people with lower or no income, and in unstable shelter environments go through to acquire the means to purchase the drugs. The researchers also looked at aspects of consumption, and the effect of today's toxic drugs has on people's bodies. Lastly, the researchers looked at how criminalization affected their lives and the way it affects issues of stigma and discrimination for those who use drugs.

Michael provided the survey research results. Please see presentation attached.

Ninety-five percent of the people who were surveyed had been incarcerated an average of 12 times. The existing laws are not a deterrent for example funding drug habits.

There have been discussions at the government level about legalization, regulation, and decriminalization of illicit drugs. Most recently, British Columbia (BC) made a formal request to the Federal government to decriminalize possession of substances with BC. An immediate response to the issue of illicit drug use to consider is the provision of a safe supply. This would be inline with existing and consumer health and safety protocols.

Those surveyed and asked what would happen if they had legal access to safe supply felt that it would influence their lives in the following positive ways: Less homelessness, crime and disorder, and fewer overdoses.

There were two motions at the December 2020 WRPCPC meeting:

1. To bring the (Un)Safe and Overflow research to Regional Council (the Committee of the Whole) by March 9, 2021 (this is an estimated date)
2. To establish an ad hoc committee on safe supply (WRPCPC has received the draft Terms of Reference document).
3. Multi-media tools including infographics and public service announcements will accompany the public release of all the documents.

Safe supply is a legal and regulated alternative to the current situation. There is nothing to preclude a prescriber to prescribe on a clinical basis. A safe supply program is running through a community health centre in London, Ontario.

During the COVID-19 pandemic, these initiatives became more crucial. There is no sense whether these efforts will be permanent.

A Council member shared that the Province of Ontario because of the health costs associated with the sites funds the Safe Consumption Sites. The Region of Waterloo is the service provider. Provincial support is essential for health related projects to gain regional support.

There needs to be a regional approach if there is going to be more than one physician supporting this effort.

Roslyn Bentley shared that the Community Health Centres (LANGS, Kitchener-Downtown, and Guelph) have voted at a provincial level to support the decriminalization of drugs. Roslyn invited Michael Parkinson to CHCs' next meeting to provide an overview of the research and to see where the other Centres are at in terms of supporting these efforts.

9. Racial Justice Working Group Update:

Lu Roberts shared that the Racial Justice Working Group began work on building a strategy for outreach and communication to particular groups in the BIPOC community.

Lu asked that additional WRCP members to participate on the working group.

The first order of business would be to identify the priorities. As the Council looks inward, it can review the Truth and Reconciliation Commissions call to actions and look at integrating some of those actions into the Council's work. Looking outward, the Council can reach out to communities that are marginalized (Black and Indigenous communities).

If Council members are interested in joining the working group, please contact Deb Bergey at dbergey@regionofwaterloo.ca. In addition, please provide specific topics for discussion.

Lu Roberts is available for any questions at robertsl@lao.on.ca

10. Strategic Plan Timeline: PPT:

Deb Bergey explained that the decision was made to hold a final meeting with the Design Team and then to schedule two half-day sessions dedicated to strategic planning with the entire WRCP. Deb thanked the Council members who participated on the Design Team for all their hard work.

Following that decision, it was determined that would be best to schedule the two half-day sessions outside the regularly scheduled WRCPD meetings. This would allow the Council to have some dedicated time for strategic planning while dealing with WRCPD business during its regular meetings.

The decision was made to hold a final meeting with the Design Team and then scheduling two half-day strategic planning sessions meetings to allow for the entire Council to have some fulsome in-depth discussions. Deb Bergey thanked those on Council that participated on the Design Team for all their hard work.

Currently, a small working group has been looking at gathering and leveraging existing data. In addition, one of the outcomes of the Smart on Crime Plan 2014-2018 evaluation was that there is knowledge that can be leveraged from the WRCPD sector tables, both from the sectors, sector representatives and from the community representatives. This information is valuable to the process. There may be a need in the future to have a deeper conversation with groups, but first there will be a need to establish and deepen those relationships.

There is a sense of urgency to continue with WRCPD efforts because of the current momentum in the community. The goal is for the WRCPD to develop some high level strategic directions and to continue the conversations as things evolve.

Deb Bergey shared the WRCPD Strategic Plan: Timelines. Please see presentation slide attached.

As part of the first strategic planning process, an Input Survey will be launched before the first planning session. Deb Bergey will send an **Input Survey** for WRCPD members to forward to their networks. The survey will also be sent to Wellbeing Waterloo Region, Immigration Partnership, the Children and Youth Planning Table, key partner organizations, and elected officials.

The first strategic planning session on February 19, 2021, will focus on the WRCPD vision and mission. Jessica Hutchison (Ph.D. candidate) has been invited to this session to presentation on criminalization and social harm.

The second strategic planning session on March 12, 2021, will focus on the WRCPD strategic directions. At this point, the input from the survey will be available. Felix Munger from the Canadian Municipal Network for Crime Prevention has been invited to this session to do an education piece about upstream thinking. The upstream working group is also in the process of developing an upstream assessment tool.

A strategic plan framework will be presented at the March 19, 2021, WRCPD meeting for approval. Following that meeting, the Strategic Plan will be presented to Regional Council in April or May 2021.

11. **Motions from Regional Council:**

On Wednesday, January 20, 2021, Regional Council passed the 2021 Budget. The Council was dealing with many necessities to address that related to the COVID-19 pandemic and post COVID-19 recovery, Anti-racism, and affordable housing. Regional Council has committed 15 million dollars over two years towards anti-racism and a 20 million investment towards affordable housing.

Regional Councillor Jim Erb, Elizabeth Clarke, and Tom Galloway put forward motions. Details of those motions are outlined on page 8 to 10 of Regional Council Budget Committee meeting. Link below:

<https://calendar.regionofwaterloo.ca/Council/Detail/2021-01-20-1600-Budget-Committee/3cc20ead-8587-4e60-981f-accb00fa40aa>

Regional Councillor Elizabeth Clark and Tom Galloway's motions are inspired and informed by the work of the WRPC and by recent community conversations about Black Lives Matter, Reallocate Waterloo Region, and by other advocacy and conversations around the community.

Regional Councillor Elizabeth Clark deals with policing and advocacy to take forward to the Province. Within the motion, there are substantive changes to how policing is governed and the costs. The main objective of Elizabeth's motion is to reduce policing costs, police involvement in primarily social issues. It also speaks about allowing more local control of the governance of policing. Policing is highly prescriptive at the provincial level and the local Police Board is highly restrictive in what it can do.

The motion also includes the request for an increase in funding for social service programs including mental health, homelessness, and addictions.

In addition, the motion includes a request for tiered policing, changes to the interest arbitration process, a reduction of the opportunity for suspension with pay of police personnel.

Lastly, the motion requests an amendment to the Police Services Act to give greater municipal control to the oversight of policing.

Tom Galloway's was a request to Regional staff to prepare a report on how we can have a community conversation about social justice and upstream initiative (upstream meaning in the broadest sense). This motion is not about outcomes. Included in the motion was possibly of looking at a pilot for a community safety model. The Regional Staff will report to Regional Council in the spring 2021, on how that conversation might take place. Attached to this motion is a small amount of funding as a placeholder. There is a need for a grassroots community conversation that can help bring to light crime prevention through social development and social determinants of health.

Tom's motion is based on the 13 years that Tom has served as a member of WRPC and advocating for crime prevention through social development. The Council

understands that upstream initiatives can have a tremendous impact when dealing with the root causes of social determinants of health, education, and the criminal justice outcomes, particularly for marginalized and racialized communities. Investments in social development are beneficial in improving the lives in the community and the return in investment results is substantial savings. Tom Galloway recommended that the Council read Irvin Waller's book 'Less Law More Order'.

Tom Galloway provided an example of successful a community-based crime prevention program. The Bear Clan Patrol in Winnipeg is an indigenous initiative that provides non-police led community safety, which is part of his motion.

With the current conversations in the community about Black Lives Matter, and the various other initiatives and with WRCPC's role in the community for so many years, the motion was a great opportunity to advance the idea of a broad based upstream initiative for the local community. The local community is well positioned to take this on. The community has experience with neighbourhood programs like the Safe and Sound Project, Better Beginnings, and Better Futures and the research associated with those projects. There are also a number of upstream type organizations, many represented on the WRCPC. In addition, there is a significant restorative justice expertise in the community, Community Justice Initiatives being one of them.

The motion also comes at a time when Regional Council is proposing several new investments in upstream programs. This includes the shelter system, affordable housing, investments in public health, and new investments in the Black, Indigenous, and People of Colour community.

Myeengun Henry asked for a consideration of a friendly amendment under the 'be it resolved'. We have to consider the reports that we have lived under such as the Royal Commission on Aboriginal People, Murder and Missing Women, and the Truth and Reconciliation Commission. If we can add these reports, there may be movement towards reconciliation. The motion has already been passed and there is no option to add an amendment, but this information is important to the conversation that will take place.

There may be an opportunity to align this effort with WRCPC as it continues with its strategic planning process.

12. Update on Keep Families Safe Campaign:

Kathy Payette shared that early in the COVID-19 pandemic; it was identified, from a crime prevention perspective, that there was concern about the safety and wellbeing of families during isolation and the potential for violence and victimization in the home.

The WRCPC partnered with the REACH Edmonton and the Ombudsman of Victim Services of Canada to create a national framework for proactive measures about intervening with violence in the home during times of crisis. The purpose at the time

was to learn through the recovery process of COVID-19 and the current experience in anticipation of the second pandemic wave.

The Social Cohesion for the Prevention of Violence in the Home action team, now the Keep Families Safe coalition, is a WRCPC collaborative effort with the community partners listed on the WRCPC [website](#).

Social Cohesion for the Prevention of Violence in the Home action team created a violence prevention awareness campaign called 'Keep Families Safe' that provides ways for the community to respond with simple actions before there is a need for service intervention in the home.

A communication consultant, Dominique O'Rourke, along with Pearl Street Communications the organization that provided the graphic designs, assisted in the creation of the campaign.

The campaign was launched on June 21, 2020. The campaign includes opinion editorials, blogs, videos, webinars and narrated PowerPoints, infographic (virtual and printed material) and porch chats. There were eight porch chats in total. Four of the porch chats were provided in different languages (Kurdish, Turkish, Arabic, and Farsi).

Julie Thompson provided an overview of the estimated media reach, campaign outreach including the coalition outreach, and some continued community efforts derived from the campaign e.g., Coalition of Muslim Women and the launching of their campaign.

Julie also provided an overview of the unmute event, (the impact of a pandemic on gender-based violence), and Chelsea's series (building awareness about online exploitation and human sex trafficking in Waterloo Region). Please see presentation attached.

Amanda Trites announced that The Healing of Seven Generations is hosting a Red Dress Day for missing and murdered indigenous women on May 5th, 2021. They are currently looking for donations of red dresses. In addition, to build awareness, the Healing of Seven Generations will be displaying stories of some of the women within the local community and Southwestern Ontario that have gone missing or have been murdered. Please contact [The Healing of Seven Generations](#) if you know of a missing or murdered indigenous woman and would like to bring awareness to their story. Julie Thompson and Amanda Trites will connect to have a further discussion about supporting mutual efforts.

The WRCPC is in the process of hiring of a full-time Community Engagement Coordinator. The job position will be posted in the coming week. The Council is looking for those with lived experience or have worked alongside with Black, People of Colour, and with the Indigenous. The work term is a 6 to 9-month contract.

Deb invited all the WRCPD members to the new member orientation that is being held on February 19, 2021.

Deb Bergey shared that she would like to set up meetings with Council members that she currently has been unable to meet.

There is no update about the Community Safety and Wellbeing Plan (CSWBP).

13. Other Business:

None

14. Adjournment:

Moved by Joe-Ann McComb

Carried at 11:41 a.m.

OVERDOSE ALERT

Date: February 10th, 2021

Extended Overdose Alert in Waterloo Region


- This alert is an extension of the Overdose Alert released on February 3rd, 2021.
- There have been 41 suspected overdoses from January 31st – February 6th and 6 suspected opioid overdose deaths since February 1st, 2021. Three of these suspected overdose deaths were in the last 16 hours.
- Substances may be stronger than expected and/or contain substances that cause unexpected reactions. Dangerous drugs continue to circulate locally causing an increased risk of overdose.
- Opioids like fentanyl are “downers” and can increase the risk of overdose.
- Please be careful and stay safe. Use at the Consumption & Treatment Services (CTS) site at 150 Duke Street West (Open 7 days a week, 9am-9pm, 8:30 last call) or use with someone you trust. Keep naloxone with you and know how to use it.

IF SOMEONE OVERDOSES:

1. Call 911



Novel Research and Knowledge Mobilization

- **(Un)Safe (2020)**
 - **Informal Survey of Staff at an Emergency Overflow Shelter (2020)**
 - **Safe Supply: Focus Groups with People Who Use Unregulated Opioids (2019)**
- 

Key Considerations

Acquisition – all of the steps required for obtaining unregulated drugs

Consumption – pharmacology

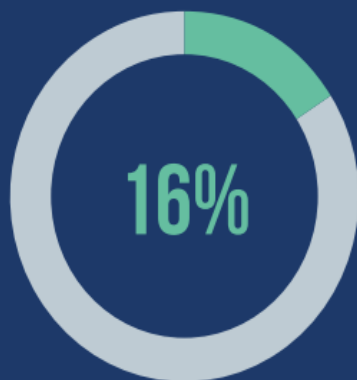
Criminalization - phenomenology



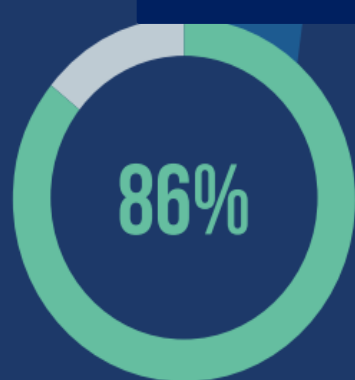
Crime and Victimization



have been a victim of crime since COVID-19 began



report being victimized every day



of victimized participants never informed police

Incarceration



95%

have been incarcerated as an adult



12

average number of incarceration periods per participant

Rates of victimization were similar preceding COVID-19

91%

have participated in an activity, excluding simple possession, that could put them in conflict with the law

46%

of participants reported such activities occurring daily

Similar rates for the period preceding COVID-19 were reported

UnSafe

Prohibited, unregulated drugs

PRODUCER - DISTRIBUTOR



Unknown manufacturers
and distributors

Safer

Legal, regulated drugs

Licensed pharmaceutical
manufacturer; distribution
via regulated medical
professionals



What is Safe Supply?

Prescribing of pharmaceutical equivalents for people using unregulated drugs to prevent / reduce both **individual and community** harms



UPDATED: OUTBREAK OF *E. COLI* INFECTIONS

WHAT TO DO Read the updated public health notice and follow our public health advice for romaine lettuce.

CANADA.CA/HEALTH

Canada



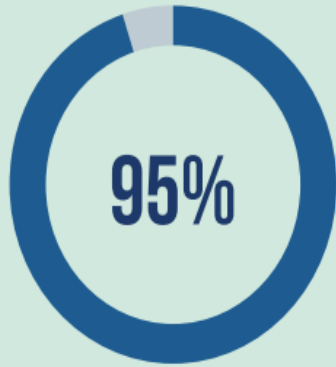
THE HANOVER POST

Thursday, May 25, 2012 Price: 50¢ (incl. GST) Page B3

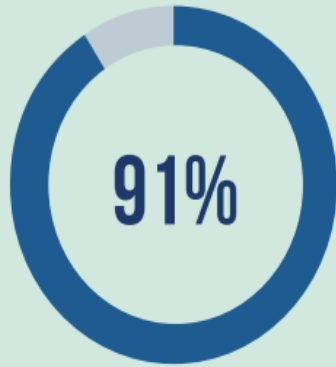
POST SCRIPT
Police asking for public's help

Deadly waters
Five people dead due to *E. coli* contamination of Walkerton water supply

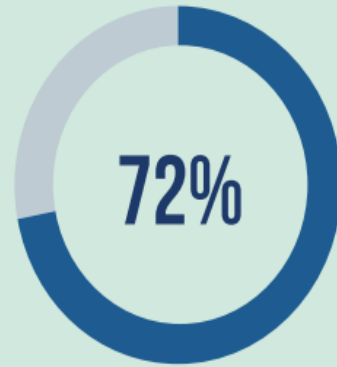
Safe Supply: Community level expectations



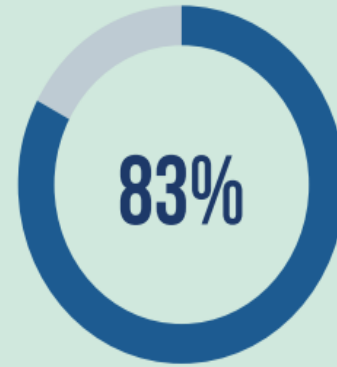
reported less
victimization would
occur



reported less crime
would occur



reported less or no
sex work would occur



reported less
homelessness would
occur



- Reductions in crime and victimization
- Reductions in 'public nuisance, disorder'
- Reductions in downstream service burden
- Reduced financial burden on public and private sectors
- Fewer people in the enforcement - courts - corrections - probation cycle

**“IT WOULD REDUCE CRIME, IT
WOULD STOP THE CYCLE OF
DAILY IN AND OUT OF JAIL ALL
THE TIME.”**

WRCPC Motions: December 2020

- To bring the (Un)Safe and Overflow research to Regional Council



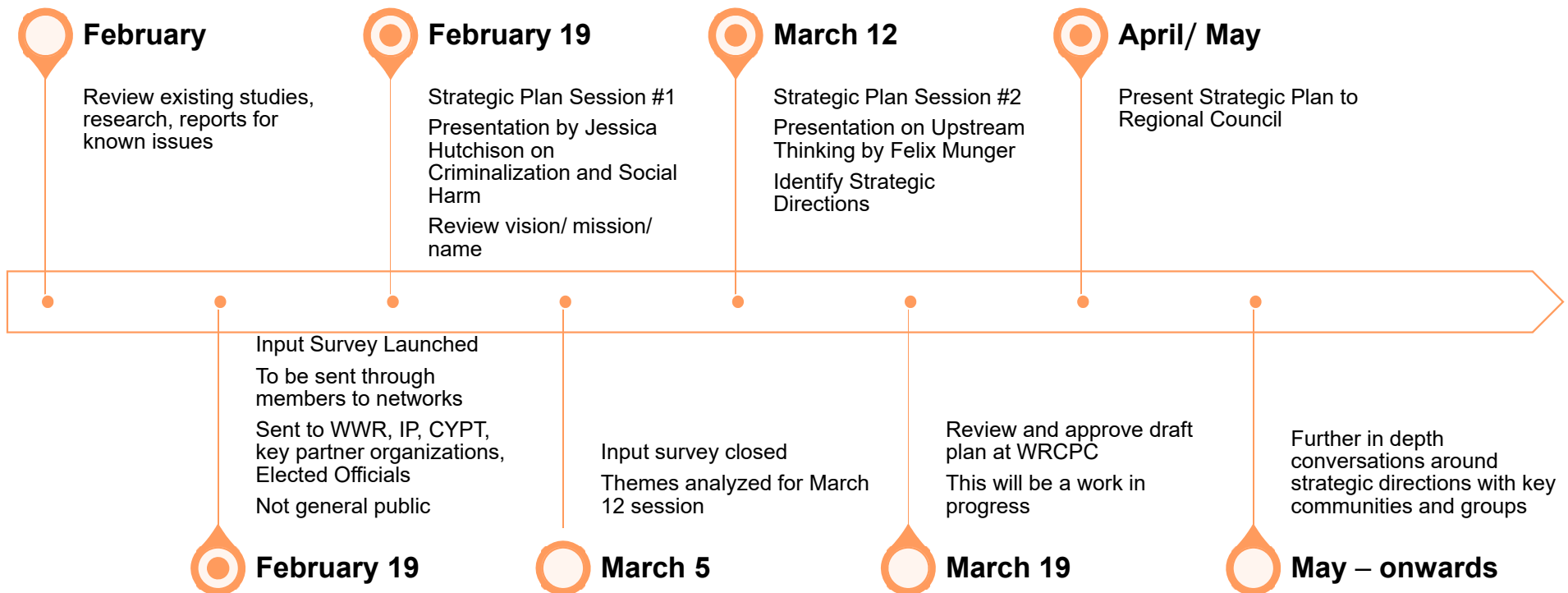
ETA: March 9, 2020

- To establish an ad hoc Committee on safe supply



- advance safe supply
- support knowledge mobilization

WRCPC Strategic Plan: Timelines





KEEP **FAMILIES** SAFE

PREVENT FAMILY VIOLENCE IN WATERLOO REGION



10 MONTHS AND COUNTING

PreventingCrime.ca/KeepFamiliesSafe

A campaign brought to you by:



OUTREACH BY COALITION PARTNERS



KEEP FAMILIES SAFE

PREVENT FAMILY VIOLENCE IN WATERLOO REGION

- **Practice self-care**
- **Reach out** to those who are isolated.
- **Help** where you can. Donate food. Share information about free mental health support or community services that help with money or food issues.
- **Know the signs of family violence. Share them. Watch for them.**
- **Act** if you suspect that someone needs help. Speak to the person you're concerned about and offer support.

CAMPAIGN LOOK



Together we can take responsibility to **KEEP FAMILIES SAFE.**

We know a silent impact of COVID is family violence. Learn more about the signs of family violence and easy ways you can help at home, at work and in the community: preventingcrime.ca/KeepFamiliesSafe

Right now:



1 in 3 people in Canada are very concerned about family stress



1 in 10 women is very concerned about family violence



Young women, nonbinary and two-spirit **people between 15-24** are more likely to experience gender-based violence than any other age group



Every day in Waterloo Region

nearly 3 young people find the courage to say they're being abused. **Without support they are:**

30%

30% less likely to finish high school and 4x as likely to report self-harm and suicidal ideation

45x

Boys who are abused by a family member are 45x more likely to perpetrate dating violence as adolescents

seniors

Violence against seniors is also on the rise. In 2019, 1 in 5 women killed by violence was over the age of 65 — the largest victim age group





YOU CAN HELP

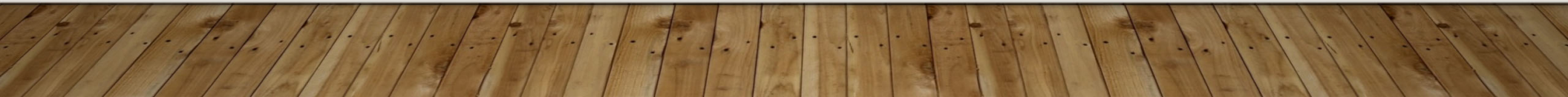
- ▶ **Take care** of yourself. Breathe. Go outside. Foster positive routines.
- ▶ **Reach out.** Stay connected to help deal with stress or to break the tension in a home where someone is isolated.
- ▶ **Help.** Offer a meal. Share information about community resources that can help with everything from mental health to food or financial issues.
- ▶ **Know the signs** of family violence like isolation, control, put-downs, injuries or destruction of property.
- ▶ **Ask** "Do you feel safe?" Offer support.
- ▶ **Act** if you or someone needs immediate help. Contact:
 - ▶ Women's Crisis Services Waterloo Region
 - Kitchener-Waterloo 519-742-5894
 - Cambridge 519-663-2422
 - ▶ Police at 9-1-1 in an emergency
 - ▶ Family and Children's Services at 519-576-0540
- ▶ **Visit PreventingCrime.ca/KeepFamiliesSafe** for more ways you can help or to sign up for a virtual event.



KEEP FAMILIES SAFE

PREVENT FAMILY VIOLENCE IN WATERLOO REGION

A project of the Waterloo Region Crime Prevention Council 



Keep Families Safe

In danger? Call 9-1-1.

Need urgent support? Call [Women's Crisis Centre Waterloo Region](#) at (519) 742-5894 for family violence or (519) HERE-247 for mental health.

KEEP FAMILIES SAFE

PREVENT FAMILY VIOLENCE IN WATERLOO REGION

Over the past 3 months, our country has been focused on reducing the damage caused by a virus. Each of us is dealing with this COVID-19 stress [at home](#), [in our community](#) and [at work](#). When emotional or financial stress becomes too much, it can lead to family violence.

We know a second and silent wave of impact from COVID-19 is family violence. Right now, 1 in 3 Canadians is very concerned about family stress and 1 in 10 women is very concerned

Keep Families Safe

Keep Families Safe: At Home

Keep Families Safe: At Work

Keep Families Safe: In Your Community

Share the Message

#KFS Infographic

WEBSITE

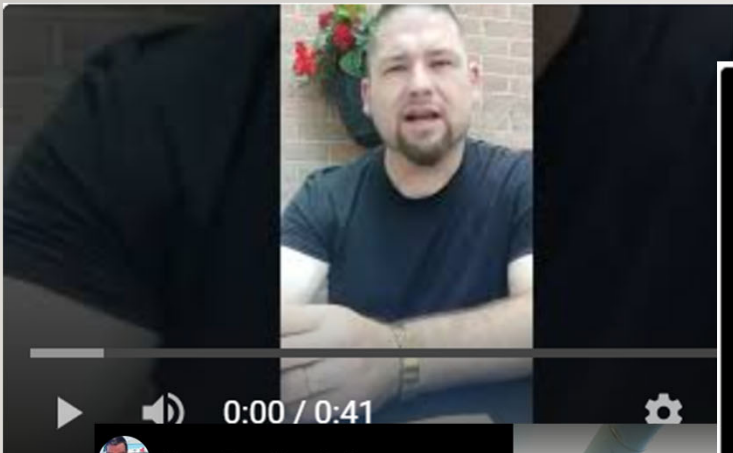
HIGH LEVEL PLAN

ESTIMATED REACH
BY JUNE 21-JAN21/21

1,750,946

- ✓ **Social media campaign #KeepFamiliesSafe**
- ✓ **Media relations plan for visibility**
- ✓ **Government relations outreach:** information sharing to raise awareness, leverage network and gain support from decision-makers
- ✓ **Direct outreach from agencies**
- ✓ **Outreach to region's largest employers:** access new audiences, reach supervisors and build on trusted workplace relationship
 - Narrated PowerPoints
 - City of Waterloo.WLU.
 - Communitech
 - Waterloo District School Board- posted to 122 websites reaching 65,000 students and parents
 - Region of Waterloo Senior Management
- ✓ **Virtual Porch Chats/events**
- ✓ **Collateral in high visibility areas**
 - ✓ Materials requested by Thunder Bay CPC
- ✓ **Outreach to faith communities:** access new audiences

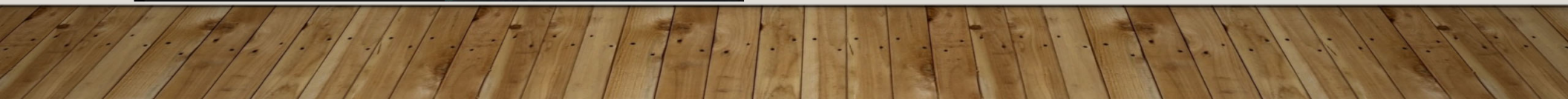
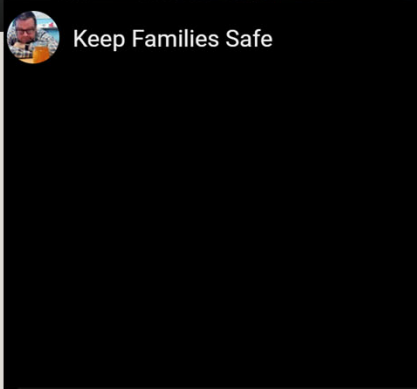
FATHER'S DAYS LAUNCH 5 DAD'S



Tips

- Take deep breaths
- Go outside
- Call a friend
- Play with your family
- Exercise

1:36



LOCAL LEADERS/SUPPORTERS : MODEST ESTIMATED SOCIAL MEDIA REACH: 140,405

Region of Waterloo Public Health @ROWPub... · Nov 25, 2020
A silent impact of the pandemic is increased family violence. @RegionWaterloo domestic violence charges are up 28% over last year. One in 10 women in Canada are very concerned about family violence. #SpreadTheWord and learn how you can help at [preventingcrime.ca/KeepFamiliesSa...](http://preventingcrime.ca/KeepFamiliesSafe)

KEEP FAMILIES SAFE
PREVENT FAMILY VIOLENCE IN WATERLOO REGION

A project of the Waterloo Region Crime Prevention Council

Twitter: 10,400 Followers
54 Engagements

Bruce Lauckner @bruceLauckner · Nov 25, 2020
We know that globally, family violence escalates in a pandemic. Sadly, Waterloo Region has not been immune with increased calls to police and increased service needed from organizations that provide women's crisis services, family and children services and more. Staying connected

Bruce Lauckner @bruceLauckner · Nov 25, 2020
With people who are isolated or helping to connect people with community services can help reduce the stress that can lead to family violence - especially in a pandemic. For tips visit preventingcrime.ca/keepfamiliesa... Special thanks to @SASCWR @WomensCrisisSWR for all you do!

KEEP FAMILIES SAFE
PREVENT FAMILY VIOLENCE IN WATERLOO REGION

Twitter: 3,159 Followers

Bardish Chagger @BardishKW
Family violence is on the rise and every day in Waterloo Region, at least two young people find the strength to report abuse. Know that you are not alone and that there are supports available. To learn more familycompassion.ca & preventingcrime.ca #KeepFamiliesSafe

39,000 TWITTER FOLLOWERS
42,900 FB FOLLOWERS

FAMILY VIOLENCE IN WATERLOO REGION

KEEP FAMILIES SAFE
PREVENT FAMILY VIOLENCE IN WATERLOO REGION

FB : 1,249
Twitter: 4,172

Kitchener Waterloo Community Foundation
@TheKWCF

The Waterloo Region Crime Prevention Council has launched their #KeepFamiliesSafe campaign. For more information visit www.preventingcrime.ca/KeepFamiliesSafe

KEEP FAMILIES SAFE
PREVENT FAMILY VIOLENCE IN WATERLOO REGION

Township of North Dumfries
7 hrs · 🌐

#KeepFamiliesSafe
Since the onset of COVID-19, a coalition of community leaders has been working together to flatten the curve. Now, we need your help to fight what's been called the shadow pandemic or second wave of family violence that is emerging due to isolation and stress. Some counties have reported a 39% increase in family violence as a result of COVID-19 isolation. While physical distancing is important to keep the virus under control it can lead to significant stres... [See More](#)

Township of North Dumfries

Home
About
Photos
Events
Posts
Videos
Community

Create a Page

<https://www.facebook.com/103139689762243/videos/717295309065434>

NORTH DUMFRIES FB: 2016 LIKES
482 VIEWS AND 10 INTERACTIONS

Catherine Fife
@CFifeKW

Every day in Waterloo Region, at least 2 young people find the courage to report abuse. Family violence is on the rise in our region, but you can help [#KeepFamiliesSafe](#).

Learn how in the next tweet 📌

0:25 454 views ce in their lives or in their homes.

11:06 AM · Jul 28, 2020 · Twitter Web App

5 Retweets and comments 21 Likes

12.4K FOLLOWERS
1.7K VIEWS

Belinda Karahalios, MPP
@KarahaliosPC · 10h

Everyday in [#WaterlooRegion](#) at least 2 young people find the courage to say they're being abused, but what is the number of those that don't? The stress from lockdown saw an increase in VAW & far [#KeepFamiliesSafe](#)

WRCPC @PreventingCrime · 22h

Every day in Waterloo Region at least 2 young people find the courage to say they're being abused. Do you know the signs? you know what to say... or do? Help [#KeepFamiliesSafe](#) preventingcrime.ca/keepfamiliesa...

@facswaterloo @WCSWR @WomensCrisisSWR @Lutherwood

Every day in Waterloo Region nearly 3 young people find the courage to say they're being abused. **Without support they are:**

30%	45x
30% less likely to finish high school and 4x as likely to report self-harm and suicidal ideation	Boys who are abused by a family member are more likely to perpetrate dating violence as adolescents

1 10

2,761 Twitter followers

Karen Redman @Redman4Region · Oct 26, 2020

We're joining the 2020 Dress Purple Day campaign! Will you?

Tomorrow, @RegionWaterloo Council will be dressing purple to show support for the children, youth, & families in our community facing challenges @facswaterloo. To learn more: oacas.org/dresspurpleday

#KeepFamiliesSafe



Every child and youth has a right to safety and well-being

Ontario Dress Purple Day
October 27

Michael Harris and 9 others

1 23 33

Tara Bedard @tara_bedard · Oct 27, 2020

We all have a role to play in preventing child abuse. Joining @karenespencer and the @FACSFoundation team on #DressPurpleDay in saying I am here to help #KeepFamiliesSafe. Read: therecord.com/opinion/2020/1...



1 2 16

Township of Woolwich @Woolwichupdates · Nov 9, 2020

The evidence is clear, family violence is escalating during this pandemic.

That's why the #KeepFamiliesSafe campaign is asking you to help raise awareness in November as we mark National Domestic Violence Awareness Month.

- Police at 9-1-1 in an emergency
- Family and Children's Services at 519-576-0540

▶ Visit PreventingCrime.ca/KeepFamiliesSafe for more ways you can help or to sign up for a virtual event.

KEEP FAMILIES SAFE
PREVENT FAMILY VIOLENCE IN WATERLOO REGION

You

3 3

These Friends and Partners alone reach 24,901 on Twitter

Jim Moss (@) @TheSmileCEO · Oct 27, 2020

Got my purple on :) let's #keepfamiliesafe



Karen Redman @Redman4Region · Oct 26, 2020

We're joining the 2020 Dress Purple Day campaign! Will you?

Tomorrow, @RegionWaterloo Council will be dressing purple to show support for the children, youth, & ...

3 21

Kimiko Shibata @ESL_fairy · Nov 25, 2020

Never be afraid to ask for help. You are not alone. #KeepFamiliesSafe

Together we can take responsibility to **KEEP FAMILIES SAFE.**

We know a second and silent wave of impact from COVID is family violence. Learn more about the signs of family violence and easy ways you can help at home, at work and in the community: preventingcrime.ca/KeepFamiliesSafe

Right now:

- 1 in 4 Canadians is a victim of family violence
- 1 in 10 women is a victim of family violence
- Young women are 20% more likely to be sexually assaulted than other age groups
- Violence against children is the most common form of family violence
- Seniors who are abused by a family member are at high risk of falling and injury

Every day in Waterloo Region

- 30% more likely to be hit
- 45x more likely to be injured

community resources that can help with everything from mental health to food or financial issues.

- Know the signs of family violence like isolation, control, put-downs, injuries or destruction of property.
- Ask "Do you feel safe?" Offer support.
- Act if you or someone needs immediate help.

Contact:

- Women's Crisis Services Waterloo Region
 - Kitchener-Waterloo 519-742-5994
 - Cambridge 519-453-2422
- Police at 9-1-1 in an emergency
- Family and Children's Services at 519-576-0540

▶ Visit PreventingCrime.ca/KeepFamiliesSafe for more ways you can help or to sign up for a virtual event.

KEEP FAMILIES SAFE
PREVENT FAMILY VIOLENCE IN WATERLOO REGION

1 4 12

YWCA Kitchener-Waterloo @ywcakw · Nov 30, 2020

Family violence affects us all.

Here are 3 things you can do to defuse a tense situation and help #KeepFamiliesSafe. Learn more: preventingcrime.ca/keepfamiliesa...

#EndGBV #KFS

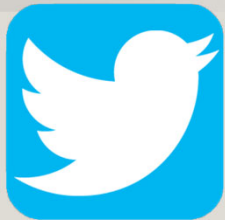
YOU CAN HELP

- Take care of yourself. Breathe. Go outside. Foster positive routines.
- Reach out. Stay connected to help deal with stress or to break the tension in a home where someone is isolated.
- Help. Offer a meal. Share information about community resources that can help with everything from mental health to food or financial issues.

You

2

PREVENTING CRIME: EST SOCIAL MEDIA REACH

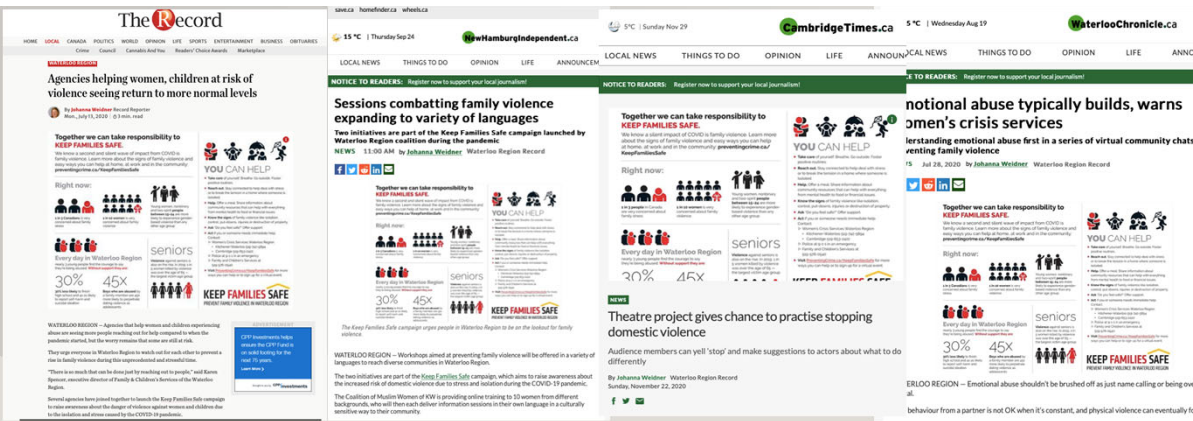


155,594 all organic



30,538 (6,100 boosted)

186,132



EARNED MEDIA ESTIMATED TOTAL REACH:

1,339,739*

* Excludes CTV, unable to estimate reach

EARNED MEDIA THE RECORD

68,000 distribution
24,100 FB Followers
83,700 Twitter Followers

175,800 reach X 7

Sept. 23, 2020



WATERLOO REGION

Sessions combatting family violence expanding to variety of languages

Aug. 12, 2020



WATERLOO REGION

Intervention vital to change trajectory for abused children

July 28, 2020



WATERLOO REGION

Emotional abuse typically builds, warns women's crisis services

July 13, 2020



WATERLOO REGION

Agencies helping women, children at risk of violence seeing return to more normal levels

May 5, 2020

COLUMNISTS **OPINION**

Pandemic creates urgent need to flatten the violence curve

SEPT 21


The Record

HOME LOCAL CANADA POLITICS WORLD OPINION LIFE SPORTS ENTERTAINMENT BUSINESS OBITUARIES
 Crime Council Cannabis And You Readers' Choice Awards Marketplace

WATERLOO REGION

Becoming active bystander helps stop 'harm-doing avalanche'

By Johanna Weidner Record Reporter
 Mon., Sept. 21, 2020 | 2 min. read



WATERLOO REGION — Interrupting harmful behaviour witnessed in the community can simply take a look or question, and the positive effect spreads far

ADVERTISEMENT
 servicen.w

NOV 22

WATERLOO REGION

Theatre project gives chance to practise stopping domestic violence

By Johanna Weidner Record Reporter
 Sun., Nov. 22, 2020 | 2 min. read

Together we can take responsibility to KEEP FAMILIES SAFE.

We know a silent impact of COVID is family violence. Learn more about the signs of family violence and easy ways you can help at home, at work and in the community: preventingcrime.ca/KeepFamiliesSafe

Right now:

- 1 in 3 people in Canada are very concerned about family stress.
- 1 in 10 women is very concerned about family violence.
- Young women, nonbinary and two-spirit people between 18-24 are more likely to experience gender-based violence than any other age group.

Every day in Waterloo Region nearly 3 young people find the courage to say they're being abused. Without support they are:

- 30% less likely to finish high school and as likely to report self-harm and suicidal ideation.
- 45x more likely to perpetrate dating violence as adolescents.

seniors Violence against seniors is also on the rise. In 2019, 1 in 5 women killed by violence was over the age of 65 — the largest victim age group.

YOU CAN HELP

- Take care of yourself. Breathe. Go outside. Foster positive routines.
- Reach out. Stay connected to help deal with stress or to break the tension in a home where someone is isolated.
- Help. Offer a meal. Share information about community resources that can help with everything from mental health to food or financial issues.
- Know the signs of family violence like isolation, control, put-downs, injuries or destruction of property.
- Ask "Do you feel safe?" Offer support.
- Act if you or someone needs immediate help. Contact:
 - Women's Crisis Services Waterloo Region
 - Kitchener-Waterloo 519-742-5594
 - Cambridge 519-653-2437
 - Police at 9-1-1 in an emergency
 - Family and Children's Services at 519-575-0540
- Visit PreventingCrime.ca/KeepFamiliesSafe for more ways you can help or to sign up for a virtual event.

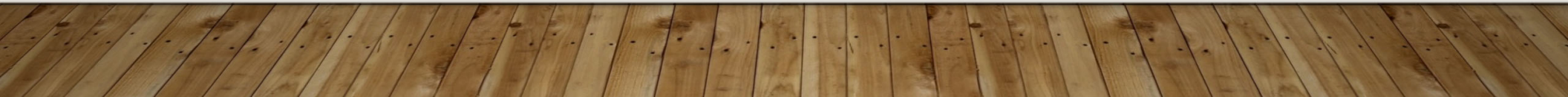
KEEP FAMILIES SAFE
 PREVENT FAMILY VIOLENCE IN WATERLOO REGION

A project of the Waterloo Region Crime Prevention Council and Waterloo Region Crime Prevention Council

WATERLOO REGION — People can practise how they might intervene when they see domestic violence in an upcoming interactive theatre production.

Unmute: The Impact of a Pandemic on Gender-Based Violence is a virtual forum theatre project that's part of the local Keep Families Safe campaign, which is raising awareness about the heightened risk of domestic violence due to stress and isolation during the COVID-19 pandemic.

ALSO FREQUENTLY PICKED UP IN...



save.ca homefinder.ca wheels.ca

15 °C | Thursday Sep 24

NewHamburgIndependent.ca

LOCAL NEWS THINGS TO DO OPINION LIFE ANNOUNCEMENT

NOTICE TO READERS: Register now to support your local journalism!

Sessions combatting family violence expanding to variety of languages

Two initiatives are part of the Keep Families Safe campaign launched by Waterloo Region coalition during the pandemic

NEWS 11:00 AM by Johanna Weidner Waterloo Region Record

15 °C | Wednesday Aug 19

WaterlooChronicle.ca

LOCAL NEWS THINGS TO DO OPINION LIFE ANNOUNCEMENT

NOTICE TO READERS: Register now to support your local journalism!

Emotional abuse typically builds, warns women's crisis services

Understanding emotional abuse first in a series of preventing family violence

NEWS Jul 28, 2020 by Johanna Weidner Waterloo Region Record

5 °C | Sunday Nov 29

CambridgeTimes.ca

LOCAL NEWS THINGS TO DO OPINION LIFE ANNOUNCEMENT

NOTICE TO READERS: Register now to support your local journalism!

Theatre project gives chance to practise stopping domestic violence

Audience members can yell 'stop' and make suggestions to actors about what to do differently

By Johanna Weidner Waterloo Region Record
Sunday, November 22, 2020

NEW HAMBURG INDEPENDENT WATERLOO CHRONICLE CAMBRIDGE TIMES

Waterloo Chronicle

- FB: 989; Twitter: 8,194

NH Independent

- Twitter: 2,470; FB: 2,571
- Distribution/Reach: unknown

Cambridge Times

- Twitter: 7,434; FB: 7,261

MIKE FARWELL- 570 NEWS
63,900 REACH X 3

- May 6: Christine Sadler, ED WRCPC
- July 2: Karen Spencer, ED FACSWR
- Nov 17: Theatre of the Beat, (107:16)



**DRIVING COVERAGE:
PORCH CHATS AND
UNMUTE**

PORCH CHATS

Totals:

175 - Registered

91 - Attended

3,050 – Page-views

Porch Chats
presented by Friends of Crime Prevention

Becoming an Active Bystander




Thursday Sept 24, 7-9pm

Registration Required: <https://bit.ly/PC4-2020>

Presented By
KEEP FAMILIES SAFE
Waterloo Region Crime Prevention Council
Friends of Crime Prevention

Porch Chats
presented by Friends of Crime Prevention

Understanding Family Conflict



Wed Aug. 19, 7-9pm

Registration Required: <https://bit.ly/PC3-2020>

Presented By
KEEP FAMILIES SAFE
Waterloo Region Crime Prevention Council
Friends of Crime Prevention

Porch Chats
presented by Friends of Crime Prevention

Exploring the Impact of Migration on Family Relationships



Presented in Kurdish (Sorani and Badini)
Asmaa Cober & Zana Abdulrazaq
Wed Dec.15, 7-9pm

Registration Required: <https://kurdish-kfs.eventbrite.ca>

Presented By
KEEP FAMILIES SAFE
Waterloo Region Crime Prevention Council
Friends of Crime Prevention

Porch Chats
presented by Friends of Crime Prevention

Göçün Aile İlişkilerine Etkisi
Exploring the Impact of Migration on Family Relationships



Presented in Turkish
Asmaa Cober & Eda Dede
Wed Dec.8, 7-9pm

Registration Required: <https://turkish-kfs.eventbrite.ca>

Presented By
KEEP FAMILIES SAFE
Waterloo Region Crime Prevention Council
Friends of Crime Prevention

Porch Chats
presented by Friends of Crime Prevention

Understanding the Impact of Trauma and Abuse on Children and Responding Together



Aug 12, 2020 7-9pm; On Zoom

Registration Required: <https://bit.ly/PC2-2020>

Presented By
KEEP FAMILIES SAFE
Waterloo Region Crime Prevention Council
Friends of Crime Prevention

Join us for conversations with people from your community who are inspiring change.

Porch Chats
presented by Friends of Crime Prevention

Understanding emotional abuse and precursors to violence in the home



Wed July 29, 7-9pm
Maximum 25 participants

Registration Required: <https://bit.ly/PC1-2020>

Presented By
KEEP FAMILIES SAFE
Waterloo Region Crime Prevention Council
Friends of Crime Prevention

Join us for conversations with people from your community who are inspiring change.

Porch Chats
presented by Friends of Crime Prevention

العلاقات العائلية تأثير الغربة على
Exploring the Impact of Migration on Family Relationships



Presented in Arabic
Asmaa Cober & Priscilla Jamal
Wed Dec.2, 7-9pm

Registration Required: <https://arabic-kfs.eventbrite.ca>

Presented By
KEEP FAMILIES SAFE
Waterloo Region Crime Prevention Council
Friends of Crime Prevention

Porch Chats
presented by Friends of Crime Prevention

روابط خانوادگی « است عنوان این گفت و گو » تأثیر مهاجرت بر
Exploring the Impact of Migration on Family Relationships



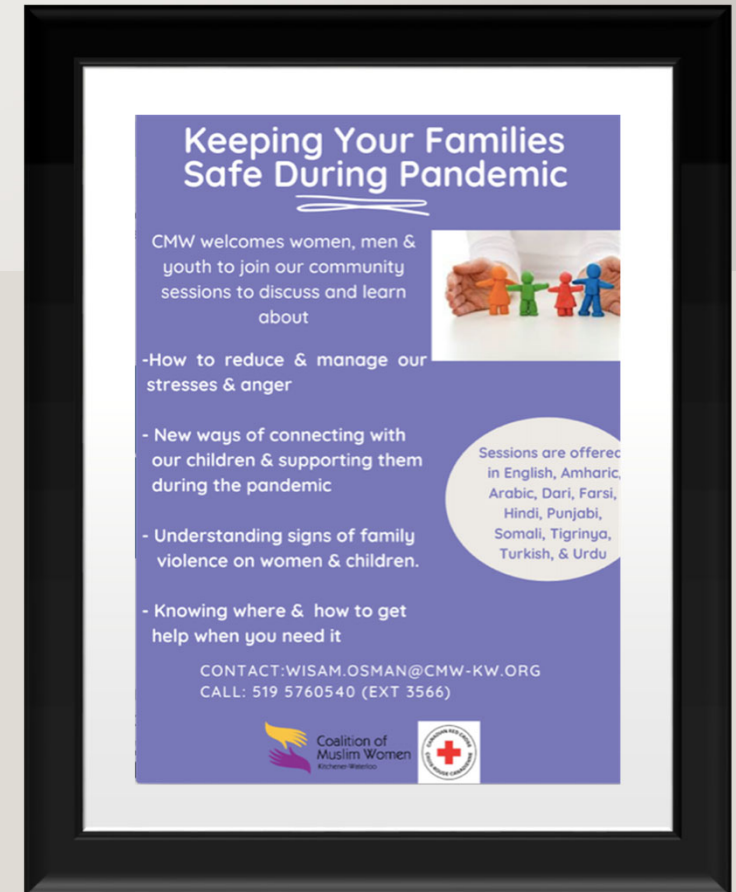
Presented in Farsi
Asmaa Cober & Farshid Sharifi
Monday Nov 30th, 7-9pm

Registration Required: <https://farsi-kfs.eventbrite.ca>

Presented By
KEEP FAMILIES SAFE
Waterloo Region Crime Prevention Council
Friends of Crime Prevention

COALITION OF MUSLIM WOMEN KW

- Joined the #KFS coalition
- Trained 11 facilitators on 6 different topics to offer workshops in 13 different languages
- Held 150 sessions (many 1:1)
 - 793 people - 68 men, 32 youth and 150 women.
 - Far exceeding the goal of 350



Not included in the #KFS count

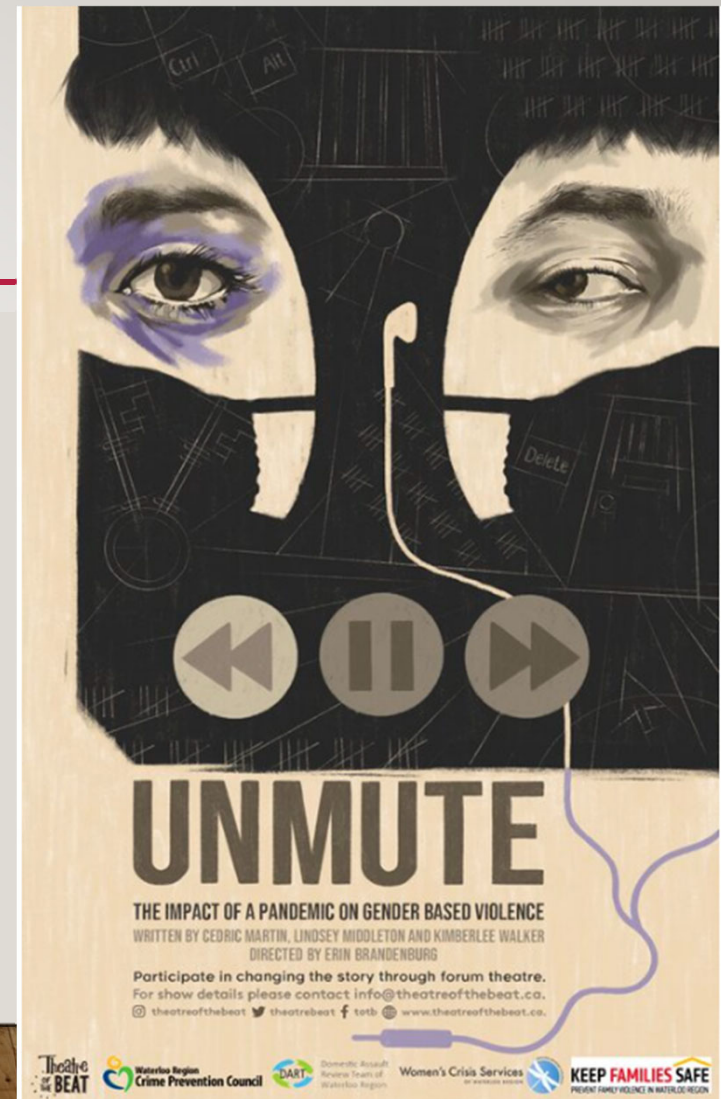
UNMUTE

All shows “sold out” – 2021 dates being added

271 audience members total over the four shows,
Average of 67 people per show.

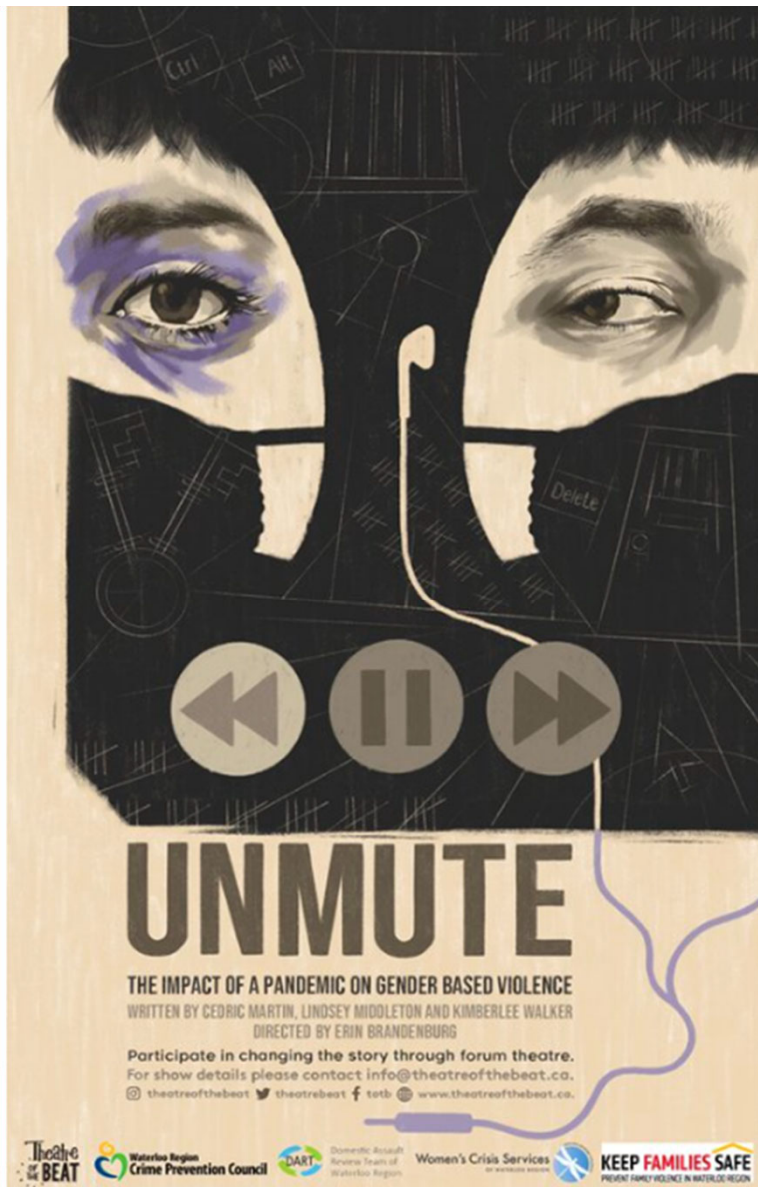
496 registered for the event!

TOB social media reached 300 viewers per Unmute post on our Instagram account and when we announced the show on our Facebook page we reached over 3.3K views and had our Facebook event for the show reached 5.4 K viewers! Finally, the commercial we created for the show reached 17.3 K on Twitter. Thank you all for your active social media work - it really makes a difference! (not part of KFS reach count)



Audience Feedback

- "Wonderful. Deeply moving. Surprising. I was amazed at how readily people participated and how vulnerably everyone shared. Truly amazing."
- "Powerful. And empowering. I felt so helpless watching, wanting to scream at the participants to do something more helpful during the production. This allowed me and others to intervene, to change the course of the narrative, and to try things out and see the result. I found it so empowering and thought-provoking."
- "It was very helpful to watch how people were responding when intent listening was happening.. I really like the dialogue between the two men where there is significant denial and not wanting to get involved. This was portrayed were accurately."
- "I watched others participate and I was inspired by the various (often simple) modifications and the way the conversation shifted. In every instance the conversation went in a different direction than was portrayed in the play, and it made me feel hopeful to see how individuals who were experiencing abuse (i.e. Dawn and Hailey) could open up and were more willing to share what was going on at home with their close friend/partner."





KEEP FAMILIES SAFE
PREVENT FAMILY VIOLENCE IN WATERLOO REGION

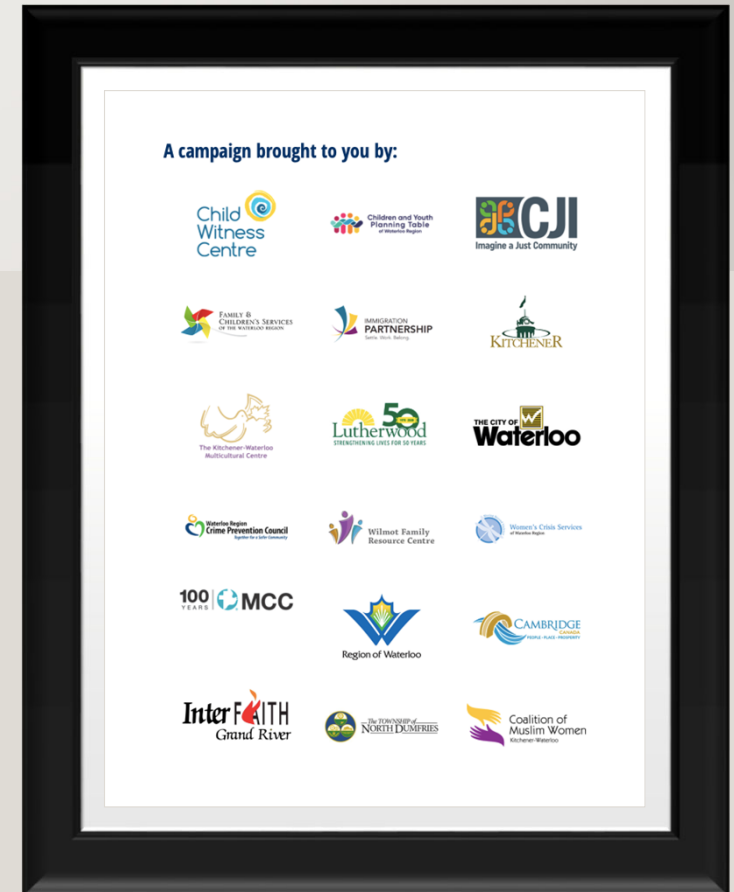
PreventingCrime.ca/KeepFamiliesSafe

POSTCARDS

- City of Kitchener handing out to camp families, plans to put in rec centres and libraries
- City of Waterloo to share in libraries
- Lang's and Resource Centre
- Wilmot Family Resource Centre including in hampers
- MCC shared in Thrift Stores
- Halloween events
- Cab cards: City Cab and Waterloo Taxi

OUTREACH BY COALITION PARTNERS

ESTIMATED REACH: 13,757

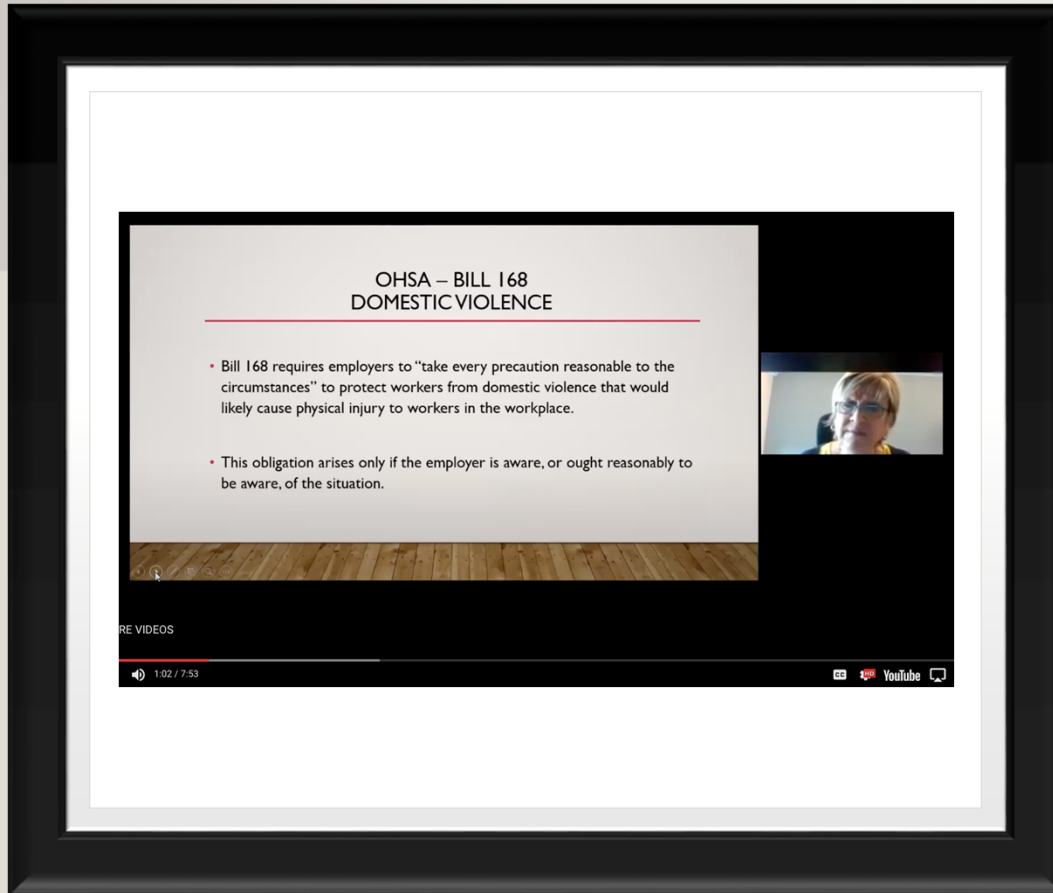


SAMPLE OF OUTREACH BY COALITION PARTNER

- City of Waterloo June 22: Intranet on Monday morning and neighbourhoods enews on Wednesday. Reach: 600ish staff (not everyone has intranet); 900ish subscribers with 57% read rate//some City Councillors distribute too
- CYPT bulletin is out to about 650 people and Twitter which has about 750 followers.
- Tricia and Carolyn presented to MP Tim Lewis' virtual Town Hall (Kitchener-Conestoga)- 740 views/9 shares
- MCC June 24 : "Information campaign is going out to all of our Thrift store locations in Ontario, and also distributed to staff and volunteers."
- Wilmot Family Resource Centre paid to insert the infographic in New Hamburg Independent twice
- Social media sharing and creation
- Porch chat development, promotion and hosting

OUTREACH TO EMPLOYERS

- Narrated PowerPoints and toolkit
- City of Waterloo
- WLU (110-120 deans and managers led by Erin from Wilmot Family Resource Centre)
- Waterloo District School Board- posted to 122 websites reaching 65,000 students and parents
- Region of Waterloo Senior Management





HIGH LEVEL PLAN

ESTIMATED REACH
JUNE 21-JAN21/21

1,683,778

UNDERSTANDING SEX TRAFFICKING & ONLINE
SEXUAL EXPLOITATION IN WATERLOO REGION

THE CHELSEA'S STORY VIRTUAL SERIES



PANEL
MON 02/22 | 6:30 - 8:00 PM
HUMAN TRAFFICKING IN OUR COMMUNITIES
GUELPH, WATERLOO AND WELLINGTON REGION

CHELSEA'S STORY
TUE 02/23 | 7:00 - 9:30 PM
PLAY READING AND TALK BACK
FOR EDUCATORS & SCHOOL ADMINSTRATORS

HONEY BEE
WED 02/24 | 7:00 - 9:30 PM
FILM SCREENING W/ Q&A
AGE 16+

CHELSEA'S STORY
THU 02/25 | 7:00 - 9:30 PM
PLAY READING AND TALK BACK
PARENTS & GENERAL PUBLIC

PANEL
FRI 02/26 | 7:00 - 9:30 PM
REFLECTING ON CHELSEA'S STORY
AN UPSTREAM CONVERSATION

CHELSEA'S STORY
SAT 02/27 | 2:00 - 4:30 PM
MATINEE- PLAY READING AND TALK BACK
PARENTS AND CHILDREN AGE 12+

WORKSHOP
SUN 02/28 | 10:00 - 11:30 AM
RESPONDING TO DISCLOSURE: SUPPORTING
YOUTH WHO HAVE EXPERIENCED ONLINE EXPLOITATION

WORKSHOP
SUN 02/28 | 12:00 - 1:00 PM
THE ROLE MEN PLAY IN SEXUAL
EXPLOITATION



<https://bit.ly/ChelseasSeries>



FEB 22-28, 2021
REGISTRATION REQUIRED
<http://bit.ly/ChelseasSeries>



SCAN USING YOUR SMART
PHONE OR TABLET CAMERA



Children and Youth
Planning Table
of Waterloo Region

CHELSEA'S SERIES



PANEL
MON 02/22 | 6:30 - 8:00 PM
HUMAN TRAFFICKING IN OUR COMMUNITIES
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SUN 02/28 | 12:00 - 1:00 PM
THE ROLE MEN PLAY IN SEXUAL
EXPLOITATION

CHELSEA'S SERIES



- Raise awareness of online exploitation and human sex trafficking in waterloo region
- Have the play with talkback be accessible to the educators, students and parents
- Push to conversation about trafficking UPstream

 Region of Waterloo Council/Legislated Policy		Section #	Policy #
		7	14
		Approval Date:	Revision Date:
		May 8, 2019	
Title:	Code of Conduct for Citizen Appointments to Local Boards, Foundations and Advisory Committees		
Responsibility:	C&AS	Approval Level:	Council
Applies to:	All Regional Council		

Policy Statement:

The purpose of a Local Board, Foundation or Advisory Committee, is to provide informed advice and guidance, as well as to facilitate public input to Regional Council on programs and policies. In recognition of the impartial and objective expert advice that Council and Standing Committees receive from the Local Boards, Foundations and Advisory Committees, as well as the challenges and inherent restrictions placed upon these same individuals in assessing and recommending various options in a conscientious and ethical manner, the following policy is provided as a general standard for all citizen appointed members to ensure they are acting in a manner that is appropriate with regard to his or her Local Board, Foundation or Advisory Committee.

Operating Details:

Member Conduct

Members shall, when conducting Local Board, Foundation or Committee business, preparing written correspondence, interacting with the media, Members of Council, staff or members of the public, act in a manner that accomplishes the following:

- a) fulfils the mandate and mission statement of his or her Local Board, Foundation or Advisory Committee;
- b) respects due process and the authority of the Chair, Vice-Chair or Presiding Officer;
- c) demonstrates respect for all fellow Local Board/Foundation /Advisory Committee members, Council, staff and the public;
- d) respects and gives fair consideration to diverse and opposing viewpoints;
- e) demonstrates due diligence in preparing for meetings, special occasions, or other Local Board/Foundation /Advisory Committee related events;
- f) demonstrates professionalism, transparency, accountability and timeliness in completing any tasks or projects undertaken by the Local Board/Foundation/ Advisory Committee;
- g) conforms with all relevant legislation, by-laws, policies and guidelines; and

- h) contributes in a meaningful manner, offering constructive comments to Council, Standing Committees, staff and fellow Members.

A Member of an Local Board, Foundation or Advisory Committee, shall not:

- a) engage in political campaigning of any sort (municipally, provincially or federally) on behalf or as a Member of the Local Board/Foundation /Advisory Committee;
- b) use Regional resources, for any election related purposes or activities;
- c) engage in any business or transaction or have a financial or personal interest that is incompatible with the performing of his or her official duties;
- d) place themself in a position where the member is under obligation to any person who might benefit from special consideration or favour on their part or who might seek in any way preferential treatment;
- e) provide, in the performance of his or her official duties, preferential treatment to relatives or to organizations in which the Member, his or her relatives, as defined under the Municipal Conflict of Interest Act, have an interest, financial or otherwise;
- f) consider an application to the Region of Waterloo for a grant, award, contract, permit for their benefit involving the Member, his or her relative, as defined under the Municipal Conflict of Interest Act;
- g) place themself in a position where the member could derive any direct benefit or interest from any matter about which they can influence decisions;
- h) benefit from the use of information acquired during the course of his or her official duties which is not generally available to the public;
- i) accept gifts, hospitality, or entertainment that could reasonably be construed as being given in anticipation or recognition of special consideration by the Member or his or her Advisory Committee/Local Board/Foundation.
- j) Disclose or release by any means to any member of the public, any confidential information acquired during the course of his or her official duties, either in written or oral form.

Remuneration:

The Region does not pay for any remuneration; however, it will pay for incidentals.

Conflict of Interest

A Member of an Local Board/Foundation /Advisory Committee shall disclose to the Regional Clerk, or persons designated, immediately that he/she could be involved in either a real or perceived conflict of interest as prohibited by the policy; and shall abide by any decision made by the Regional Clerk, or designated person, with respect to the conflict of interest without recourse.

Where a Member believes or has been advised that he/she has or may have a conflict of interest in a particular matter he/she shall:

- a) prior to any consideration of the matter, disclose his or her interest and the general nature thereof;

- b) leave the room for the duration of time that the matter is being considered;
- c) not take part in the discussion of, or vote on any question or recommendation in respect to the matter; and,
- d) not attempt in any way whether before, during or after the meeting to influence the voting on any such question or recommendation.

Members may seek advice with the Region of Waterloo Integrity Commissioner.

Complaints

All complaints received about a Member of a Local Board/Foundation/ Advisory Committee should be forwarded to the Regional Clerk, or designated persons, for their consideration. Determination shall be made if a concern or complaint should be sent to the Integrity Commissioner.

Should a Member of an Local Board, Foundation or Advisory Committee, breach any of the clauses set out herein, the Regional Clerk may refer the matter to the Integrity Commissioner who will consider whether to take any of the following possible actions:

- a) Censure of the Member by an Advisory Committee, Local Board or Foundation or recommend his or her removal to the relevant Committee;
- b) issue a formal warning to the Member;
- c) suspension and removal may be recommended should subsequent breaches occur following the formal warning from Regional Council

Policy

This policy is aligned with the Citizen Appointments to Committees, Boards and Foundations Policy which was approved by Regional Council in December 2018 and is to be reviewed each term of Regional Council.

Member's Name (printed)

Signature

Date